

Join the Augmented Society
Network to lift the lid on some of
this century's most important
societal and technological challenges



**CREATIVITY OFFERS US A NEW FORMULA
FOR LIFE** ASN PROJECT 2022-23
THE ASN AN RSA FELLOWSHIP NETWORK

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ASN 2022/23 Project

Creativity offers us a new formula for life

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AugmentedSocietyNetwork

The project:

provides the opportunity to rethink the importance of creativity by eliciting on our individual creative experiences & through learning from others

will bring the diverse expression of creativity together in one simultaneous online event & exhibition

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Project team:

Zoe Camper FRSA, Founder & CEO of Zoë Camper LLC. Co-founder The Augmented Society Network (North America)

Julie Samuels FRSA (M Phil), researcher, author & artist working in social enterprise on arts & heritage projects (UK and Europe)

Carlos Largacha-Martinez, TEDx speaker, social inventor/futurologist, Fulbright Fellow Post-Doc Scholar Program (South America)

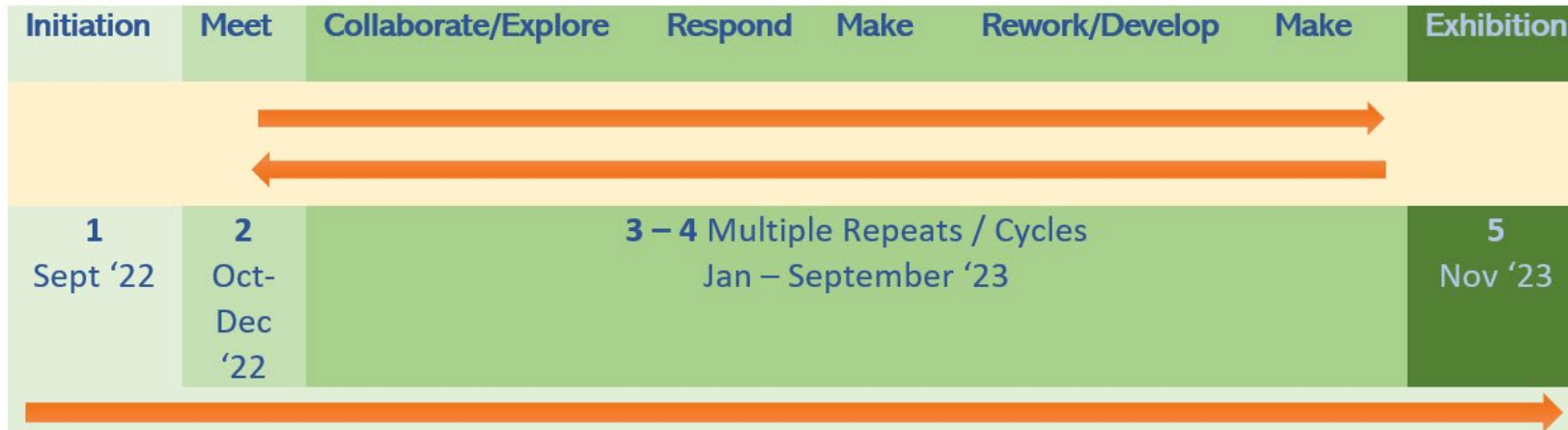
Mitch Weisburgh, co-founder Academic Business Advisors, developing business strategies to align products/services with purchasing decisions & technology for schools (North America)

Rachida Merbough (DrBA), certified renewable energies finance, Frankfurt School of Finance and Management (North Africa)

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Project Cycles



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Project collaborative groupings

Group	Types
Two individuals	Opposite / Alternative / Cross practice / Profession / Age / Gender / Location
Groups	Opposite group practice / Different / Other group structures and thinking
Organizations	Organization approach to collaboration with different internal teams

Themes (Examples)

Theme	Considerations
Creative regeneration	Regenerative approaches to a creative response to a problem/opportunity. Starting from scratch. Do not rework a solution or expression but look beyond the known, and consider the unknown.
Sensory exploration	Seeing the world with inclusive externalized thinking and application. Considering others in your responses, consider sensory differences.
Visual and cultural expressions of creativity	Consider vision, perception, and differences in cultural reactions to creative expression.

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Roles and responsibilities

Project leads

- Manage all project activity, updates, administration, etc.
- Responsible for project delivery
- Guide groups
- Submit own project

Project team – Regional lead

- Recruit groups/collaborations
- Support participants
- Hold regional meetups as required
- Guide participants and groups to project activities
- Submit own project

Participant

- Find a partner/group and initiate the project
- Follow project principles
- Contribute to the project and its reputation in a positive and inclusive way
- Be open and encouraging to all
- Produce an artifact for the final exhibition
 - Words / Dance / Idea / Innovation / Algorithm / Theory / Expression / Art / Design / Architecture / Etc.

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Monthly project meetups

Main ASN Creativity Project Zoom meetup – Third Thursday of every month

12PM Los Angeles / 2PM Kansas City / 3PM New York / 8PM UK / 8PM E Africa / 2PM S America / 5AM W Australia

Meeting purpose

- One-stop shop for everyone to attend
- Project updates
- Project schedule and phases
- Deliverables
- General communication

Dates

- Third Thursday of each month until December 2023

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Your commitment:

- demonstrate, document & showcase creative experience
- explore what the future holds for humankind - using creativity to redesign our impact on the environment and society
- Make the world a better place using creativity

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Your commitment:

- Find a partner or a group
- Find a mutually interesting starting point
- Collaborate and explore
- Create something - words, math, dance, thought, process, material, an output...
- Attend the monthly Zoom meetups
- Grow participation



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Next steps:

3rd Thursday every month – Next Zoom Meetup

(<https://us02web.zoom.us/j/84897825779?pwd=OHBORWRyb2J4V0twWEh4aWtxTjRyUT09>)

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